



**U. Desmond Alufohai**  
Director

Protocol & International Affairs Division  
Miami-Dade Aviation Department

## “The New Normal” Guidelines

On May 14, 2020, Mayor Carlos A. Gimenez released a comprehensive and highly detailed document at a press conference in Doral, entitled “The New Normal – A Guide for Residents and Commercial Establishments.” Mayor Gimenez was accompanied joined by Governor Ron DeSantis, Broward County Mayor Dale V.C. Holness, City of Doral Mayor Juan Carlos Bermudez, other government officials and private sector representatives. The plan provides a guide for residents and non-essential businesses to gradually reopen and return to business as “new normal.” It includes specific industry protocols for Retail, Small Businesses, Personal rooming Businesses, Arts and Culture, Manufacturing, Office Buildings and Shopping Centers, Warehousing/Trade and Logistics, and Restaurants. The document will help business owners, employees and County residents become familiar with the guidelines that have been established to ensure everyone’s safety while also allowing the economy to restart and adapt to our new environment. Additionally, the plan includes protocol for hotels, motels and other commercial lodging establishments in preparation for their reopening once conditions warrant.

The report also focuses on extensive cleaning measures and protocols to enforce proper distancing requirements at establishments and it includes many guidelines and practices that were already in existence, like social distancing markers, mandatory masks on employees and customers and hand sanitizer stations everywhere.

The “New Normal” guidelines provide a 5-color flag identification system to communicate and a visual representation of where we are on the continuum. Intermediate steps may be taken between the different phases, and should the County experience a surge in new cases, we might have to return to a previous phase with more stringent restrictions. Knowing the color of the current phase will help everyone safely perform personal and business activities while exploring and adjusting to our “new normal” way of life.

As indicated by Mayor Gimenez, “I keep you safe, you keep me safe.” [Click here to view the complete New Normal Plan.](#)

The New Normal - Color Identification System

Color	Phase
	Most stringent closures; only essential businesses open; social distancing and facial covering requirements in place
	Parks and Open Spaces open; preparations taking place to reopen other sectors with strict capacity requirements in place; social distancing and facial covering requirements in place
	Limited opening of non-essential businesses and other facilities; strict capacity requirements in place; social distancing and facial covering requirements in place
	More expansive opening of businesses and facilities; capacity requirements expanded; social distancing and facial covering requirements in place
	New Normal is in place; all businesses and facilities open; social distancing and facial coverings encouraged

Mayor Carlos A. Gimenez released “The New Normal” guidelines on May 14, 2020. The guide provides a roadmap for County residents and establishments to return to the new normal. The link to the entire document is provided for your convenience on page 1.

We also take this opportunity to remind our readers about the impending hurricane season that officially begins on June 1, 2020. On page 2 is the list of the 21 names for the storms, from Arthur to Wilfred, provided by The World Meteorological Organization (WMO) for the Caribbean Sea, Gulf of Mexico and North Atlantic region.

Finally, we extend our appreciation for our new masthead design to Richard Etienne, Creative Director, Creative Services Unit - Public & Customer Relations and his team, in particular, Graphic Designer Ivan Giraldez. The new masthead reflects congruency with MDAD’s branding standards.

Please be COVID-19 safe and be prepared for the Hurricane season.

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**The 2020 Hurricane Names:**

- Arthur
- Bertha
- Cristobal
- Dolly
- Edouard
- Fay
- Gonzalo
- Hanna
- Isaias
- Josephine
- Kyle
- Laura
- Marco
- Nana
- Omar
- Paulette
- Rene
- Sally
- Teddy
- Vicky
- Wilfred

The World Meteorological Organization (WMO) maintains rotating lists of names which are appropriate for each Tropical Cyclone basin. If a cyclone is particularly deadly or costly, then its name is retired and replaced by another one. Tropical cyclones can last for a week or more; therefore there can be more than one cyclone at a time. Weather forecasters give each tropical cyclone a name to avoid confusion. Each year, tropical cyclones receive names in alphabetical order. Women and men's names are alternated. The name list is proposed by the National Meteorological and Hydrological Services (NMHSs) of WMO Members of a specific region, and approved by the respective tropical cyclone regional bodies at their annual/bi-annual sessions. Nations in the western North Pacific began using a new system for naming tropical cyclones.

The following are some useful links for more information about the hurricane season:

- <https://public.wmo.int/en/our-mandate/focus-areas/natural-hazards-and-disaster-risk-reduction/tropical-cyclones/Naming>
- <https://www.nhc.noaa.gov/pdf/>
- [NHC\\_new\\_products\\_services\\_2020.pdf;](#)
- <https://www.nhc.noaa.gov/>; <https://www.weather.gov/>
- [https://www.sciencenews.org/article/weather-forecasters-predict-very-active-2020-atlantic-hurricane-season;](https://www.sciencenews.org/article/weather-forecasters-predict-very-active-2020-atlantic-hurricane-season)
- <https://www.ready.gov/hurricanes;>
- <http://www.miamidade.gov/global/emergency/hurricane/home.page>
- <https://www.cbsnews.com/news/hurricane-preparedness-kit-what-supplies-do-you-need-safety-precautions/>

**ABOUT US**

The core mission of MDAD’s Protocol and International Affairs Division is -

*To facilitate the movement of official guests, delegations, dignitaries and VIPs through MIA and support the airport’s international programs and initiatives.*

**Contact:**

Tel: + 1 (305) 876-7457  
 Email: [Protocol@miami-airport.com](mailto:Protocol@miami-airport.com)  
[www.miami-airport.com/about\\_us.asp](http://www.miami-airport.com/about_us.asp)

For comments, suggestions, event announcements or to opt-out, please send us an email.

**The 2020 Hurricane Season Is Here!**

While the ongoing COVID-19 pandemic continues to dominate the news cycle, the 2020 hurricane season has arrived. The official hurricane season for the Atlantic Basin (the Atlantic Ocean, the Caribbean Sea, and the Gulf of Mexico) is June 1 to November 30. According to [Accuweather.com](http://Accuweather.com), the 2020 Atlantic Hurricane Season Forecast, calls for an above average year, with 14-18 named storms, 7-9 hurricanes, and 2-4 major hurricanes. Now is the time to begin preparations for the hurricane season.



Your usual hurricane supplies should also include supplies for Covid-19. We should also anticipate new guidelines and protocols for the hurricane season amid COVID-19 pandemic. The Miami-Dade Emergency Advisory for residents provides that emergency supplies should be fully stocked by June 1, the start of hurricane season. It also provides [Hurricane Kits and Checklists](#).

If you have accordion shutters it is time to “exercise” them and check all the hardware (locking pins, locking handles, locking pin thumbscrews, etc). If you have panel shutters it is time to inspect the panels and make sure you know where all the mounting hardware are located. Plywood shutters should be checked to see if they are warped or damaged. If you have a generator, check the fuel and engine oil levels. Take it outdoors and start it to ensure it is in good working condition. It is best to not fill the generator tank, just use enough gas to start it and run it for several minutes once a month with a fan or some other appliance plugged in.

You should also make copies of insurance policies and other important documents and store them in multiple locations inside plastic bags. If you have pets, request vaccination records from your veterinarian and keep them in a safe place, in case you need to evacuate (shelters will not accept pets without vaccination records). Keep in mind there is not one checklist for everybody, your list should be personalized based on the needs of your/family needs.

**Miami Shines Campaign**

The Greater Miami Convention and Visitors Bureau (GMCVB) has launched the [“Miami Shines Campaign.”](#) As the COVID-19 pandemic has caused a significant hit to travel and tourism, the Miami Shines campaign aims to keep Miami top of mind as a travel destination, providing a sense of relief to those craving travel experiences while anxious and confined at home. Miami Shines highlight some of the key factors that make Miami a unique travel destination, as well as its vibrant spirit and energy, which can provide a sense of optimism and hope to all during these challenging times. This campaign presents some best practices, tips and tricks to promote your business as part of this initiative.

The Greater Miami Convention and Visitors Bureau is the official, accredited destination sales and marketing organization for Miami Dade County. Its mission is “to generate travel demand to Greater Miami and the Beaches to maximize economic impact to our community, ensure industry resiliency, and elevate the resident’s quality of life.”





# Screening for COVID-19

FloridaHealth.gov/COVID-19 • Florida Department of Health

## 1 Are you experiencing symptoms?

Symptoms may appear in 2–14 days after exposure to the virus.

1



FEVER



COUGH



SHORTNESS OF BREATH

2

Have you returned from international travel or a cruise within the last 14 days and have any of the symptoms above?



3

Have you been around someone diagnosed with COVID-19?

If you answered “yes” to any of the above questions, call your health care provider or your county health department (CHD) by scanning the code for the local CHD finder. Or call 1-866-779-6121.



## Guidance

- Self monitor for fever, cough, or other respiratory symptoms for 14 days.
- Avoid contact with sick people.
- Delay any additional travel plans until no longer sick.
- Wash hands often with soap and water for at least 20 seconds.
- Cover mouth and nose with a tissue or sleeve when coughing or sneezing. Throw the tissue in the trash.



# COVID-19

## Guidance for Businesses & Employees

Florida Department of Health • FloridaHealthCOVID19.gov

### Reduce Transmission Among Employees

#### Encourage sick employees to stay home



- Employees who have symptoms (**fever, cough, or shortness of breath**) should notify their supervisor and stay home.
- Employees should not return to work until the criteria to discontinue home isolation are met, in consultation with healthcare providers. **Learn more at [tinyurl.com/vgx83aq](https://tinyurl.com/vgx83aq).**
- Employees who are well but who have a sick family member at home with COVID-19 should notify their supervisor. Follow the Centers for Disease Control and Prevention’s (CDC) recommended precautions at **[tinyurl.com/sdf3p46](https://tinyurl.com/sdf3p46)**.
- Reduce the in-office workforce to 50% by encouraging employees to telecommute if possible.
- For more information, refer to the Florida Public Health Advisory at **[FloridaHealthCOVID19.gov/News](https://FloridaHealthCOVID19.gov/News)**.

### Have Flexible Sick Leave Policies

- Ensure that sick leave policies are flexible and consistent with public health guidance and that employees are aware of and understand these policies.
- Maintain flexible policies that permit employees to stay home to care for a sick family member or take care of children due to school and childcare closures.
- Employers should not require a positive COVID-19 test result or a healthcare provider’s (HCP) note for employees who are sick to validate their illness, qualify for sick leave, or to return to work. HCP offices and medical facilities may be extremely busy and not able to provide such documentation quickly.



### Maintain a Healthy Work Environment

- Provide tissues and no-touch disposal receptacles if possible.
- Provide soap and water in the workplace.
- Place hand sanitizers with at least 60% alcohol in multiple locations to encourage hand hygiene.
- Discourage handshaking—encourage the use of other noncontact methods of greeting.
- Encourage social distancing by maintaining a distance of **6 feet** from others when possible.



### Perform Routine Cleaning and Disinfection

- Routinely clean and disinfect all frequently touched surfaces in the workplace, such as workstations, keyboards, telephones, handrails, and doorknobs.
- Discourage workers from using other workers’ phones, desks, offices, or other work tools and equipment, when possible. If necessary, clean and disinfect them before and after use.
- Provide disposable wipes so that commonly used surfaces can be wiped down by employees before each use.



### Advise Employees Before Travel

- Check the CDC’s Traveler’s Health Notices for the latest guidance and recommendations for each country to which you will travel.
- Advise employees to check themselves for symptoms of COVID-19 (fever, cough, or shortness of breath) before starting travel and notify their supervisor and stay home if they are sick.
- Ensure employees who become sick while traveling or on temporary assignment understand that they should notify their supervisor and promptly call a healthcare provider for advice if needed.